ThinkInsight

product overview

The Why

Gathering feedback on learning initiatives is essential to improving them for future learners.

ThinkInsight is an activity and seminar feedback tool that focuses on gathering and analysing feedback from learners and their managers post-learning modules or seminars.

The goal is to provide a clear picture of learning experiences, facilitating data-driven decisions and better learning strategies.

Key benefits

Easy access via email

ThinkInsight makes it easy for survey participants by providing them with a unique link via email

Support Kirkpatrick model

ThinkInsight fully supports the Kirkpatrick feedback models to evaluate effectiveness at all stages.

Centralised data storage

All feedback data is stored in one place, creating a centralized data pool that can be accessed and analysed with ease.

How it works

Once set up correctly this plugin should enable users to receive a feedback survey on the completion of an activity, course, certification, or attendance of a seminar.

The learner or manager will receive an email containing a direct link to a survey, which can be used to collect data at a central point.

With ThinkInsight you can trigger surveys, customise questionnaires, access data, schedule feedback distribution, and administer Kirkpatrick feedback models.

Build your survey

Question types

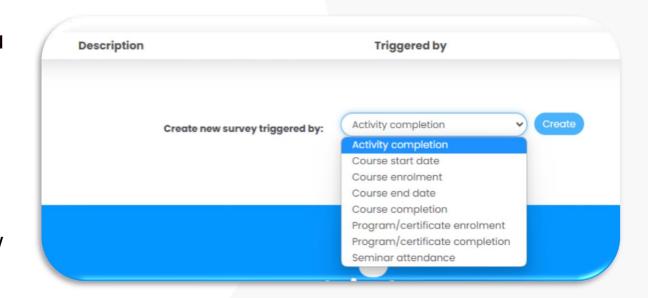| Name	Actions
We believe in our people	Edit Delete
We believe that "good enough" never is	Edit Delete
We believe in being open-minded and innovative	Edit Delete
Satisfaction	Edit Delete
Default for simple surveys	Edit Delete

Add new question type

ThinkInsight comes with a whole host of features like rating scales, question tags and survey categories.

You can also use question types which are essential for meaningful data analysis. They allow you to categorise questions based on what they measure, for instance, behaviors or performance.

Automate your surveys

To get started use the dropdown to create a new survey. Using the dropdown you can choose the trigger for the survey.

Once you have selected a trigger for the survey, you will be given a form with several options to complete. This form contains several fields, each of which will impact how the survey behaves.

Reporting

ThinkInsight offers four comprehensive reports available in the Report Builder.

These reports are designed to provide a detailed analysis of the feedback collected from learning and seminar experiences, offering both raw data and aggregated scores.

Next steps…

To learn more about ThinkInsight and getting this plugin set up in your LMS, get in touch!

hello@think-learning.com

Read the [full terms and conditions here](#).